



**ILARIA
SQUILLACI**

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resident in Reggio Emilia

About me

I'm a very dynamic and enthusiastic designer capable of create immersive and recognizable spaces.

My working approach is to catch customer's needs according to brand's values and to style using creativity with rationality and simplicity at their maximum extent.

Soft Skills

Activity plan and organization
Autonomy in managing activities and tasks
Proactive
Team Working
Problem solving

Language Skills

ENGLISH - good level speaking, writing and reading

I got TOEFL and IELTS certifications.

In 2010 I attended ELS course in Cincinnati University (Ohio, US) and I worked with American colleagues, suppliers and builders in Atlanta and Las Vegas for 5 years.

Software Skills

3d Autocad, 3dsMax, Vray
VR 3dVista
Graphic Illustrator, Photoshop, Indesign
Willingness to learn new software

Working experience

2019-today Eurodesign srl | 2015-2019 A&M Production

EXHIBIT DESIGNER

I use to work in a challenging environment to meet customer expectation and satisfaction. A daily challenge that makes my job always different, new and exciting: different brand identities, business and needs.

I have project management skills, being the point of contact towards customers and the interface with suppliers, including work specification definition and activities progress monitoring.

My workflow is defined by tight deadlines, starting from design phase up to production, assembly and delivery in which the ratio aesthetic result and available budget has to be always maximized. For most of the projects, modularity plays an important role and constraint, in the view of allowing reusability.

I am working with American suppliers and builders in Atlanta, Chicago, Las Vegas and Orlando.

Internship 2012 - Venice Retail Design

RETAIL DESIGNER

I took part of the design for a new iperstore of Coop.fi and one of Librerie.Coop store in Bologna following the store planning and design graphic book guidelines.

Internship 2011 - Turin Archiland

INTERIOR DESIGNER

Private interior design project. Responsibilities included choosing materials, designing aquarium and regular site visits.

Education

2020-today | UniMORE, Reggio Emilia

Marketing and Business organization bachelor's degree

Commercial and marketing skills and organization of business using new information technologies and management communications.

2011-13 | Poli.design Milan

EXHIBITION DESIGN master

Famous architects teaching on museum, trade shows, events and store.

Slow Food - Food for Thought - thesis

Development of Slow Food association in a physical space such as pop-up store for events or "condotta" store.

2008-11 | Politecnico Turin - Architecture

INDUSTRIAL DESIGN bachelor's degree

Concentration area: process and methods for industrial production, virtual images and sensoriality project, economic evaluation, product marketing and sustainable progress.

New perspective for travel agencies- thesis

Definition of the guidelines for a proper design store in the "internet age".